



PRO VITALITY

Leading global health authorities like the World Health Organization, Centers for Disease Control, American Heart Association, National Cancer Institute and American Diabetes Association agree that the key to preventing disease and promoting health is weight management, physical activity and eating a nutrient-rich diet that includes whole grains, fruits & vegetables and fish.

Our Diet Impacts Our Health & Vitality

- 90% of us don't eat the recommended 5-13 servings of fruits and vegetables.
- 70% of us admit to eating foods that actually contribute to poor health.
- Less than 1 serving of whole grains are consumed on a daily basis - many don't even get that.
- Protective lipids and sterols have been stripped from whole grains to increase their shelf life.
- Many don't eat fish due to concerns about the presence of heavy metals and contaminants.
- A majority of people are below the estimated average requirement for some basic, essential vitamins and minerals.

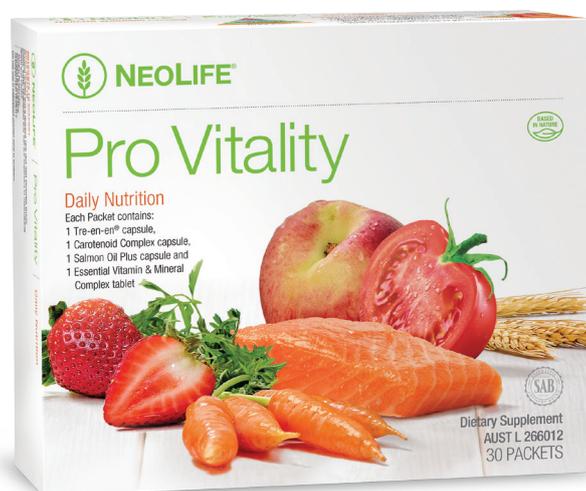
Whole Food Nutrients Can Optimise Health

- Leading global health authorities like the World Health Organization, Centers for Disease Control and American Heart Association agree that the key to preventing disease and promoting health is weight management, physical activity and eating a nutrient-rich diet that includes whole grains, fruits & vegetables and fish.

- Everyone should increase consumption of whole-grain foods, fruits and vegetables and foods rich in omega-3 fatty acids - and maintain a healthy weight.
- But even those with good intentions to eat a healthy diet face challenges. Busy lifestyles, eating on-the-run and the prevalence of processed foods all contribute towards nutritional gaps that would benefit from nutritional supplements.

Our Solution: Pro Vitality

- Whole-food nutrition clinically proven to strengthen the perfect foundation for lifelong health and vitality
- In convenient on-the-go packets
- With 21 essential vitamins and minerals, lipids and sterols from whole grains, carotenoids from fruits and vegetables and omega-3 fatty acids from fish.
- Each packet provides powerful nutrients that support:
 - Cellular health for abundant energy
 - Powerful antioxidant protection
 - Optimum immune strength
 - Heart and brain health
 - Youthful skin, hair and nails
 - Natural genetic anti-aging function
- Pro Vitality is the core supplement for healthy nutrition - no matter what your health goals!



Based in Nature and Backed By Science

Based in Nature -

Whole Food, Human Food Chain Nutrients

NeoLife Pro Vitality supplements provide the finest natural nutrients from whole grains, fruits and vegetables and fish to help you achieve optimal health.

Backed by Science -

Clinically Proven Formulas Assure Effectiveness

These nutrients are delivered in highly bio-efficient forms in exclusive, clinically proven formulas that maximise nutrient absorption, utilisation and benefits by using the most advanced scientific methods and proprietary processes.

Tre-En-En® Grain Concentrates

Feed Your Cells - Enhance Your Energy

Good nutrition begins at the cellular level. Tre-en-en is the world's first and only whole grain lipids and sterols supplement proven to enhance energy and vitality by optimising cellular nutrition.



Nutrients get in,
Waste gets out

HEALTHY CELL with TRE-EN-EN®

Whole grain lipids and sterols allow your cell membranes to become their flexible best, making it easier for nutrients to get in and waste to get out.

Carotenoid Complex

Protect Your Cells - Optimise Your Immunity

With the protective power of carotenoids from tomatoes, carrots, spinach, red bell peppers, strawberries, apricots and peaches, this patented formula is the world's first and only whole food supplement clinically proven by USDA researchers to protect your heart, defend your cells and boost your immune power.



Omega-III Salmon Oil Plus

Balance and Regulate Your Cells - Maximise Good Health

The world's finest ultra pure high potency fish oil, complete with standardised amounts of all eight omega-3s. Clinically proven to support heart and cardiovascular health and screened for over 200 potential contaminants with an allowable detection limit of ZERO.

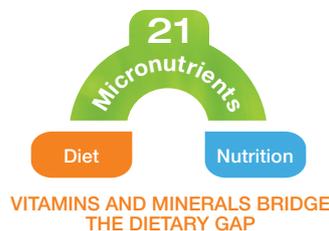
PROPRIETARY MOLECULAR DIFFERENTIATION PROCESS



Essential Vitamin & Mineral Complex

Nourish Your Cells - More Than Just A Multi

Based on over 50 years of nutritional expertise with Formula IV, this proprietary blend of 21 essential vitamins and minerals helps bridge the dietary gap prevalent in many of today's diets.



NeoLife Scientific
Advisory Board

Directions For Use:

Adults take 1 packet daily, with meals.

WARNING: When taken in excess of 3000 µg RE Vitamin A can cause birth defects. If you are pregnant or considering becoming pregnant do not take Vitamin A supplements without consulting your doctor or pharmacist. The recommended daily amount of Vitamin A from all sources is 700 µg RE for women and 900 µg RE for men.

Vitamins can only be of assistance if the dietary vitamin intake is inadequate.

This product contains selenium which is toxic in high doses.

A daily dose of 150 µg for adults of selenium from dietary supplements should not be exceeded.

Contains gluten.

CONSUMER INFORMATION PANEL

EACH PACKET CONTAINS:

One tablet of Essential Vitamin & Mineral Complex

Vitamin A (as Retinyl palmitate)	1200 µg RE
Cholecalciferol (Equivalent to 400 IU Vitamin D ₃)	10 µg
d-alpha-tocopherol (Equivalent to 10 IU Natural Vitamin E)	6.7 mg
Ascorbic acid (Vitamin C)	90 mg
Folic acid	400 µg
Thiamine nitrate (Vitamin B ₁)	10 mg
Riboflavin (Vitamin B ₂)	10 mg
Nicotinamide	50 mg
Pyridoxine hydrochloride (Vitamin B ₆)	10 mg
Cyanocobalamin (Vitamin B ₁₂)	10 µg
Pantothenic acid (as Calcium pantothenate)	12 mg
<i>Ascophyllum nodosum</i> (Kelp) powder (Equivalent to 100 µg Iodine)	34 mg
Magnesium (as Magnesium oxide)	35 mg
Copper (as Copper gluconate)	2 mg
Manganese (as Manganese gluconate)	10 mg
Potassium (as Potassium gluconate)	10 mg
Zinc (as Zinc oxide)	15 mg
Iron (as Ferrous fumarate)	6 mg

Essential Vitamin & Mineral Complex (Cont'd)

Chromium (as Chromic chloride)	20 µg
Selenium (as Sodium selenite)	40 µg
High molybdenum yeast (Equivalent to 30 µg molybdenum)	600 µg
Inositol	65 mg
Lecithin	30 mg
Yeast dried	10 mg
<i>Malpighia glabra</i> (cherry) extract	4 mg
Equivalent to fresh fruit 16 mg	

One capsule of TRE-EN-EN® Grain Concentrates

<i>Oryza sativa</i> (Rice) seed bran oil	300 mg
<i>Glycine max</i> (Soybean) seed oil	225 mg
Containing linolenic acid 16.65 mg	
<i>Triticum aestivum</i> (Wheat) seed germ oil	150 mg
<i>Oryza sativa</i> (Rice) seed bran powder	10 mg
<i>Triticum aestivum</i> (Wheat) seed germ powder	10 mg
Tocopherols concentrate-mixed (high alpha type)	2 mg

One capsule of Omega III Salmon Oil Plus

Fish oil, rich in Omega-3 fatty acids	690 mg
Containing Docosahexaenoic acid (DHA) 160 mg	
Containing Eicosapentaenoic acid (EPA) 153 mg	

One capsule of Carotenoid Complex

Carrot seed oil	130 mg
Containing betacarotene 750 µg	
<i>Capsicum annuum</i> (Paprika) extract	40 mg
Equivalent to fresh fruit oleoresin 2.8 g	
<i>Lycopersicon esculentum</i> (Tomato) fruit oleoresin	35 mg
Equivalent to fresh fruit oleoresin 7 g	
Containing lycopene 400 µg	
<i>Spinacia oleracea</i> (Spinach) extract	24 mg
Equivalent to fresh leaf 2.4 g	
<i>Prunus armeniaca</i> (Apricot) dry fruit	25 mg
<i>Prunus persica</i> (Peach) dry fruit	20 mg
<i>Fragaria vesca</i> (Strawberry) dry fruit	25 mg
d-alpha-tocopherol	4 mg

Store below 30°C in a dry area away from direct heat and light.

1706

Always read the label. Use only as directed.



NeoLife Scientific
Advisory Board



The quality of the Standard Diet, often referred to as the Western diet, has dramatically declined in recent years. We are no longer getting the right balance of macronutrients (protein, fat and carbohydrate), micronutrients (vitamins and minerals), nor the fibre, phytonutrients and antioxidants our bodies need everyday to maintain and promote health. For example, although we are getting more than enough protein in our diets, we are getting it from animal and dairy products which are laden with fat and cholesterol. Studies have shown that poor diet is strongly associated with poor health. Along with a sedentary lifestyle, this has played a role in leading to the high incidence of malnutrition, weight gain and chronic diseases.

Support a Healthy Lifestyle with Wholesome, Balanced Nutrition

- Protein is a key component of every cell in our body and essential for cellular nutrition and energy. Studies show that higher protein diets help suppress hunger, increase satiety and burn fat, thereby promoting weight loss and making it easier to stay on a weight loss program.
- Wholesome, balanced nutrition and an active lifestyle can also support weight management success.
- Getting all of our essential vitamins and minerals is vital to the proper functioning of our immune and nervous systems, preventing illnesses and diseases, and keeping us healthy and radiant. The right balance of macronutrients and micronutrients will keep your body functioning optimally.



Creamy Vanilla
Code 690

Berries n' Cream
Code 691

Rich Chocolate
Code 692

* When mixed in skim milk

- ① The PDCAAS calculation is based in the relative amino acid content delivered by each of the amino acid sources (the proteins used to make the product) corrected by a "digestibility factor". The PDCAAS average value represents the average score of all the amino acids combined. The highest PDCAAS reflects the value of the highest specific amino acid(s) in the protein powder formula.

NeoLife's Solution: NeoLifeShake For Daily Nutrition & Weight Management

- **Wholesome, complete nutrition.** An ideal protein shake for daily nutrition or weight management. Enjoy NeoLifeShake and Pro Vitality in the morning for a nutritious and delicious breakfast that provides quick and lasting energy and optimal cellular nutrition.
- Based on our clinically proven **Glycaemic Response Control Technology** to help minimise fat storage and promote fat burning.
- **Rich source of protein** with 27g per serving* - 42% of the recommended dietary intake for men and 58% for women.
- **Proprietary Protein Blend** – Scientifically advanced protein blend from soy, milk, caseinates, and whey for superior amino acid profile. Highest single PDCAAS (protein quality score) value of 1.72 with an average value of 1.30.①
- **With muscle-retaining** branched chain amino acids, including **leucine**.
- **Biologically complete** with all 22 amino acids including the 9 essential ones.
- **Rich source of fibre** with 5g per serving - 16% of the recommended dietary intake for men and 20% for women.
- **Proprietary Fibre Blend** from whole food sources to promote satiety, normal digestion and heart health.
- **Formulated with "glycaemic edge" carbohydrates** that provide lasting energy and encourage your body to stay in fat-burning mode.
- 15 servings with **less than 212 calories* per serving**.
- **No artificial colours, flavours, sweeteners, or preservatives added.**

NeoLife Exclusives

- **Protogard Process** – protects amino acids, maximises nutritional value
- **Multi Enzyme Blend** – plant derived enzymes improve digestibility
- **Neo-Plex Concentrate** – whole food antioxidants including vitamin C
- **Metabolically balanced** – ideal protein, carbohydrate and fat ratio
- **25 essential Vitamins & Minerals**
- **Convenient & versatile** – mixes easily in skim milk.

Always read the label. Use only as directed.
This product is not intended to diagnose, treat, cure or prevent any disease.

Use NeoLifeShake Worry-Free:

- No Artificial Sweeteners
- No Preservatives
- No Genetically Modified (GMO) Ingredients
- No Artificial Colours
- No Artificial Flavours
- No High Fructose Corn Syrup
- No Hydrogenated Fats/Trans Fats

Creamy Vanilla

Nutrition Information				
Serving Size: 2 scoops (39 g), one cup (240 mL as prepared).				
Servings Per Container: 15				
	Amount Per 39 g	Amount Per 100 g	Powder Mix 240 mL Skim Milk	% RDI
Energy	522 kJ/125 cal	1341 kJ/321 cal	876 kJ/209 cal	-
Protein	18 g	46 g	27 g	-
Fat, total	1.3 g	3.3 g	1.5 g	-
- saturated	0.3 g	0.8 g	0.4 g	-
Cholesterol	2.2 mg	5.6 mg	9.4 mg	-
Carbohydrate	15 g	38 g	27 g	-
- sugars	8 g	21 g	20 g	-
Dietary Fibre	5 g	13 g	5 g	-
Sodium	244 mg	626 mg	367 mg	-
Potassium	381 mg	977 mg	789 mg	-
Vitamin A	300 µg RE	769 µg RE	300 µg RE	40%
Vitamin C	17.6 mg	45 mg	20 mg	50%
Calcium	109 mg	279 mg	400 mg	50%
Iron	4.8 mg	12.3 mg	4.8 mg	40%
Vitamin D ₃	140 IU	359 IU	140 IU	35%
Vitamin E	7.45 IU	19.1 IU	7.45 IU	50%
Thiamin	439 µg	1126 µg	525 µg	48%
Riboflavin	152 µg	390 µg	595 µg	35%
Niacin	4.9 mg	12.6 mg	5 mg	50%
Vitamin B ₆	0.7 mg	1.8 mg	0.7 mg	44%
Folic acid	88 µg	226 µg	100 µg	50%
Vitamin B ₁₂	1 µg	3 µg	1 µg	50%
Biotin	5 µg	13 µg	5 µg	17%
Pantothenic acid	0.85 mg	2 mg	0.85 mg	17%
Phosphorus	260 mg	667 mg	500 mg	50%
Iodine	17 µg	44 µg	53 µg	35%
Magnesium	132 mg	338 mg	160 mg	50%
Zinc	4 mg	10.3 mg	4.8 mg	40%
Copper	484 µg	1241 µg	500 µg	17%
Chromium	33 µg	85 µg	33 µg	17%
Manganese	683 µg	1751 µg	700 µg	14%
Selenium	15 µg	38 µg	17.4 µg	25%
Molybdenum	18 µg	46 µg	26 µg	10%

INGREDIENTS: Soy protein isolate, skim milk powder, calcium sodium caseinate, fructose, natural flavours, soy fibre, oat fibre, resistant maltodextrin, whey protein isolate, emulsifier (soy lecithin), thickener (guar gum), dicalcium phosphate, potassium chloride, safflower oil, magnesium oxide, sodium chloride, vitamin C (ascorbic acid), vitamin E (d-alpha-tocopherol and mixed tocopherols), ferrous fumarate, sweetener (steviol glycosides), orange juice powder, niacinamide, zinc oxide, enzymes (bromelain, malt diastase, papain), vitamin A palmitate, manganese sulfate, vitamin D₃, cupric sulfate, calcium pantothenic, vitamin B₆ (pyridoxine hydrochloride), thiamin hydrochloride, vitamin B₁₂ (cyanocobalamin), chromium chloride, riboflavin, orange peel powder, folic acid, sodium selenite, molybdenum trioxide, potassium iodide and biotin.

No artificial colours, flavours, sweeteners, or preservatives added.

Berries n' Cream

Nutrition Information				
Serving Size: 2 scoops (39 g), one cup (240 mL as prepared).				
Servings Per Container: 15				
	Amount Per 39 g	Amount Per 100 g	Powder Mix 240 mL Skim Milk	% RDI
Energy	516 kJ/123 cal	1320 kJ/315 cal	866 kJ/207 cal	-
Protein	18 g	46 g	27 g	-
Fat, total	1.4 g	3.6 g	1.6 g	-
- saturated	0.3 g	0.8 g	0.3 g	-
Cholesterol	2.6 mg	6.7 mg	9.8 mg	-
Carbohydrate	15 g	38 g	27 g	-
- sugars	9 g	23 g	21 g	-
Dietary Fibre	5 g	13 g	5 g	-
Sodium	255 mg	654 mg	378 mg	-
Potassium	414 mg	1062 mg	822 mg	-
Vitamin A	300 µg RE	769 µg RE	300 µg RE	40%
Vitamin C	17.6 mg	45 mg	20 mg	50%
Calcium	109 mg	279 mg	400 mg	50%
Iron	4.8 mg	12 mg	4.8 mg	40%
Vitamin D ₃	140 IU	359 IU	140 IU	35%
Vitamin E	7.45 IU	19 IU	7.45 IU	50%
Thiamin	439 µg	1126 µg	525 µg	48%
Riboflavin	152 µg	390 µg	595 µg	35%
Niacin	4.9 mg	12.6 mg	5 mg	50%
Vitamin B ₆	0.7 mg	1.8 mg	0.7 mg	44%
Folic acid	88 µg	226 µg	100 µg	50%
Vitamin B ₁₂	1 µg	3 µg	1 µg	50%
Biotin	5 µg	13 µg	5 µg	17%
Pantothenic acid	0.85 mg	2 mg	0.85 mg	17%
Phosphorus	220 mg	564 mg	460 mg	46%
Iodine	17 µg	44 µg	53 µg	35%
Magnesium	132 mg	338 mg	160 mg	50%
Zinc	4 mg	10.3 mg	4.8 mg	40%
Copper	484 µg	1241 µg	500 µg	17%
Chromium	33 µg	85 µg	33 µg	17%
Manganese	683 µg	1751 µg	700 µg	14%
Selenium	15 µg	38 µg	17.4 µg	25%
Molybdenum	18 µg	46 µg	26 µg	10%

INGREDIENTS: Soy protein isolate, skim milk powder, fructose, calcium sodium caseinate, soy fibre, resistant maltodextrin, oat fibre, whey protein isolate, natural strawberry flavour, emulsifier (soy lecithin), thickener (guar gum), potassium chloride, natural flavours, safflower oil, magnesium oxide, sodium chloride, beet root powder, natural mixed berry flavour, citric acid, sweetener (steviol glycosides), vitamin C (ascorbic acid), vitamin E (d-alpha-tocopherol and mixed tocopherols), strawberry powder, ferrous fumarate, orange juice powder, niacinamide, zinc oxide, enzymes (bromelain, malt diastase, papain), vitamin A palmitate, manganese sulfate, vitamin D₃, cupric sulfate, calcium pantothenic, vitamin B₆ (pyridoxine hydrochloride), thiamin hydrochloride, vitamin B₁₂ (cyanocobalamin), chromium chloride, riboflavin, orange peel powder, folic acid, sodium selenite, molybdenum trioxide, potassium iodide and biotin.

No artificial colours, flavours, sweeteners, or preservatives added.

Rich Chocolate

Nutrition Information				
Serving Size: 2 scoops (40 g), one cup (240 mL as prepared).				
Servings Per Container: 15				
	Amount Per 40 g	Amount Per 100 g	Powder Mix 240 mL Skim Milk	% RDI
Energy	532 kJ/127 cal	1329 kJ/318 cal	883 kJ/211 cal	-
Protein	18 g	45 g	27 g	-
Fat, total	1.5 g	3.8 g	1.7 g	-
- saturated	0.45 g	1 g	0.45 g	-
Cholesterol	1.7 mg	4 mg	8.9 mg	-
Carbohydrate	14 g	35 g	26 g	-
- sugars	9 g	23 g	21 g	-
Dietary Fibre	5 g	13 g	5 g	-
Sodium	274 mg	685 mg	396 mg	-
Potassium	467 mg	1168 mg	875 mg	-
Vitamin A	300 µg RE	750 µg RE	300 µg RE	40%
Vitamin C	17.6 mg	44 mg	20 mg	50%
Calcium	109 mg	273 mg	400 mg	50%
Iron	4.8 mg	12 mg	4.8 mg	40%
Vitamin D ₃	140 IU	350 IU	140 IU	35%
Vitamin E	7.45 IU	19 IU	7.45 IU	50%
Thiamin	439 µg	1098 µg	525 µg	48%
Riboflavin	152 µg	380 µg	601 µg	35%
Niacin	4.9 mg	12 mg	5 mg	50%
Vitamin B ₆	0.7 mg	1.8 mg	0.7 mg	44%
Folic acid	88 µg	220 µg	100 µg	50%
Vitamin B ₁₂	1 µg	3 µg	1 µg	50%
Biotin	5 µg	13 µg	5 µg	17%
Pantothenic acid	0.85 mg	2 mg	0.85 mg	17%
Phosphorus	217 mg	543 mg	500 mg	50%
Iodine	17 µg	43 µg	53 µg	35%
Magnesium	132 mg	330 mg	160 mg	50%
Zinc	4 mg	10 mg	4.8 mg	40%
Copper	484 µg	1210 µg	500 µg	17%
Chromium	33 µg	83 µg	33 µg	17%
Manganese	683 µg	1708 µg	700 µg	14%
Selenium	15 µg	38 µg	17.4 µg	25%
Molybdenum	18 µg	45 µg	26 µg	10%

INGREDIENTS: Soy protein isolate, fructose, skim milk powder, cocoa powder, soy fibre, calcium sodium caseinate, resistant maltodextrin, whey protein isolate, oat fibre, natural flavours, thickener (guar gum), emulsifier (soy lecithin), potassium chloride, safflower oil, magnesium oxide, sodium chloride, sweetener (steviol glycosides), vitamin C (ascorbic acid), vitamin E (d-alpha-tocopherol and mixed tocopherols), ferrous fumarate, orange juice powder, niacinamide, zinc oxide, enzymes (bromelain, malt diastase, papain), vitamin A palmitate, manganese sulfate, vitamin D₃, cupric sulfate, calcium pantothenic, vitamin B₆ (pyridoxine hydrochloride), thiamin hydrochloride, vitamin B₁₂ (cyanocobalamin), chromium chloride, riboflavin, orange peel powder, folic acid, sodium selenite, molybdenum trioxide, potassium iodide, and biotin.

No artificial colours, flavours, sweeteners, or preservatives added.

Always read the label. Use only as directed.



NeoLife Scientific Advisory Board